



They're **Boobies.**

Not Barriers.

Women need CPR too

Take the Pledge



WOULD YOU HESITATE?



Women are **less likely** to receive public bystander CPR and defibrillation than men.



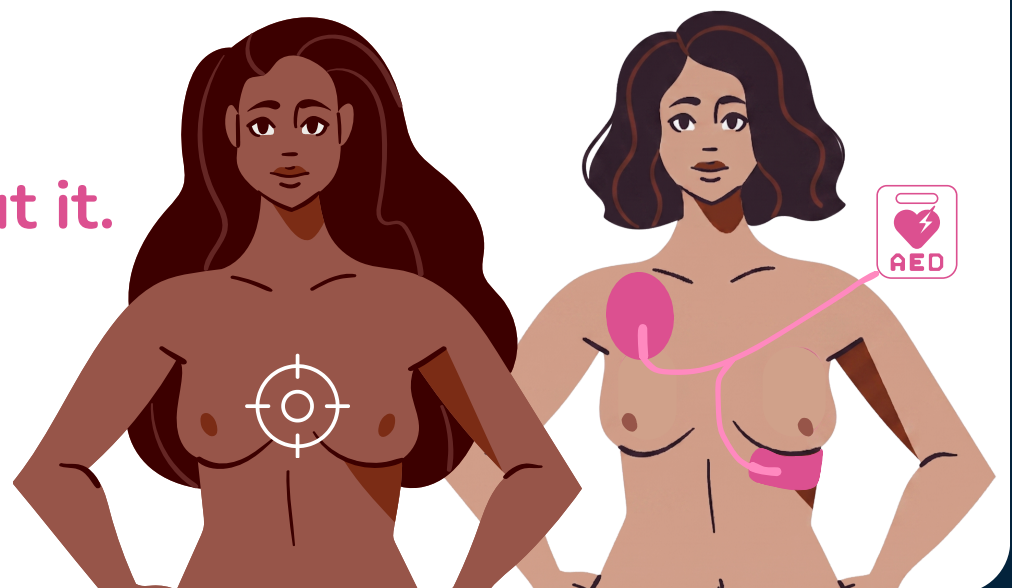
CPR is performed in the **centre of the chest** on both women and men.



You may need to **touch or move the breast** to correctly place AED pads.



Let's **talk about it.**



FOUNDING LAUNCH PARTNERS

